



Fulfillment Assurance & Workflow Process Solutions

Delivering peace of mind

Clients depend on our teams and technology to reduce costs, streamline workflow processes and create a 360 degree view of the brand. Our web accessible Click4Collateral™ and Marketing Resource Center™ provide password protected access to all of your digital assets enabling your staff, field sales force, and your distribution partners to access, customize, and manage their own communications programs, and fulfill needed marketing materials.

Our secure warehouse facility, proprietary software and skilled teams offer everything you need to create a back room service program that is worry-free, easy to set up, simple to execute and predictable to manage. Let's discuss our capabilities with:



> **Print On-Demand**

Never run out of inventory and reduce your inventory storage costs. For added convenience, you can enable field associates and distribution partners to customize advertisements, brochures, flyers, postcards, and other printed materials in minutes by using pre-selected or free-form text, uploaded logos and images, and real-time proofing.

> **Hand Assembly & Kitting**

Our staff is trained to manage your project's unique hand assembly requirements from marketing materials to POS displays to product repackaging.

> **Folding & Shrink Wrapping**

When it comes to folding materials our state-of-the-art folders can handle any sheet up to 55". From accordion to specialty folds you can count on precision and consistency from the first panel to the last. We can also meet your protective packaging and bundling needs with our automatic shrink wrap technology.

> **Online Ordering & Fulfillment**

Our online systems enable you and your constituents to respond to ever-changing market requirements by quickly printing, pulling from inventory, packing, kitting, and shipping special orders.

> **Address Standardization & Presort**

Our knowledgeable team of experts are here to ensure that you receive the best possible postal savings and meet all USPS compliances by keeping up to date on the ever-changing postal rules and regulations. We will provide all the necessary address standardization, address cleansing, and mail sorting required for all postage discounts.

> **CASS Certification**

All of our mailings are CASS certified. The Coding Accuracy Support System (CASS) enables us to correct bad addresses by matching to the USPS database, and improve the accuracy of the five-digit code and or add ZIP+4, and carrier route coding to reduce overall postage costs.

> **In-plant USPS loading**

When your project requires the USPS to be in our plant for the inspection and receipt of mail, our team of experts will ensure a smooth transition. This service in essence brings the USPS to us for the receipt and transportation of the mail in order to bypass the normal handling that otherwise would be required at one or more postal service facilities.

"I report to our senior director who has been in the retention world for 20 years plus. She values this retention program as strongly as anything she had in the past, so that says a lot."

- Marketing Manager
